

Presenting Abeer Srouji-Allen

INTERVIEW AND PHOTOGRAPH BY ALI WAXMAN

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This month, 2SS&B is showcasing three stylish leaders of Central Pa's non-profit, charitable organizations.

First is Abeer Srouji-Allen, who is heavily involved with the Leukemia & Lymphoma Society's Central Pa. Chapter and the fight against blood cancers. She is also the co-founder of Central Pa. Superchef, which she describes as a chance for chefs from the best fine dining restaurants in the area to go head-to-head to earn the title of 2014 SuperChef. All proceeds benefit The Central PA Chapter of The Leukemia & Lymphoma Society. More information about Central Pa SuperChef can be found on their [Facebook page](#).

What's on Abeer today?

Jacket- Pretty Women (Colonial Park Mall)

Pants- [Motherhood Maternity](#)

Shoes- [Nine West](#)

All Accessories- [Eye Candy Accessories](#). Also found in various retail locations, including Radisson Hotel Camp Hill, Shear Advantage Salon Boiling Springs, Leaf of Eve Enola, Pink Hands of Hope Mechanicsburg, and Envisions Salon Camp Hill

2SS&B: Many, many thanks, Abeer, for taking the time to spend the afternoon with us. What has influenced your style?

ASA: Owning an accessories company that prides itself on unique and fabulous accessories, I stay up with the latest trends. I love traveling, and when I travel, I try to incorporate what I see with what I wear. 65% of the general population are visual thinkers. When they see it, especially on others, they want to buy it! Owning Eye Candy has really afforded me the opportunity to let my accessories influence my style. If I feel like wearing an Eye Candy purse or a piece of jewelry that screams "Look at me, look at me!" then I wear something a little simpler, so I show off my accessory.

2SS&B: Has your style changed over the years?

ASA: Most definitely. I was in banking for over 15 years and took the leap last year and left to pursue my passion for the accessories line full time. A couple years back, I took a class called "Projecting a Positive Image" with Dr. Pfau, who is very well respected nationally and internationally. I always thought I was stylish, but it was a real eye-opener as to what I wear, how I look, my image. It made me realize when I meet with clients, I have to sell myself first, and I need to look the part.

At that time, I threw out almost everything in my closet and started from scratch. Honestly, it was a great excuse to go shopping. In the last few years alone, my closet went from suit jackets and pants to unique and trendy -- yet professional -- styles. My outfits now represent the new phase of my life, and my style continues to evolve.

2SS&B: Any advice for looking stylish while pregnant?

ASA: Being 8 months pregnant, I love my baby bump, and I am constantly looking for clothes and accessories that extenuate it. I believe having a baby is a miracle, and it makes me feel blessed and beautiful. I want to show the world that you can be 8 months pregnant and still be stylish. Some advice would be:

1. Stick to things you like. Just because your body is changing doesn't mean your wardrobe needs to.
2. If you like to wear denim, pick comfortable dark denim and build your outfit around it. You can add, maybe, long dangling earrings, a scarf and purse with a pop of color.
3. Find a wrap dress. This type of dress is really forgiving. There are no annoying buttons, it shows off your baby bump and the plunging neckline is very sexy on pregnant women. Having a baby is one of the most amazing things you will ever do, so flaunt it.

For some behind the scenes pictures with Abeer, click [here](#).

Hair and makeup provided by Tijen from [Hershey Beauty Therapy](#).

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